PHILIP MORRIS U.S.A. — **INTER-OFFICE CORRESPONDENCE**

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TO: Peter Wang

DATE: June 30, 1988

FROM: Nancy Pilotti NAP

SUBJECT: ALPINE - SINGAPORE

Below is a status update regarding the Alpine - Singapore project.

LABEL: The Landor Hong Kong version which was modified by Landor San Francisco is to be followed using Hong Kong colors. The art is in Richmond for development.

CARTON: The original Landor San Francisco art is to be followed using Hong Kong colors

CLOSURE: The 6 star Hong Kong version is being developed.

TEAR TAPE: The "Bonus Pack Offer" will be developed in the dark green color and is to be used for first order. Thereafter, our "Marlboro" silver tear tape is to be used.

TIMING: Assuming there will be no further changes and that Richmond receives orders by Friday, July 1, materials are to be in-house July 25th and product can be in Singapore by August 15th.

NAP:adr

cc: M. Walchak
K. Wong

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Source: https://www.industrydocuments.ucsf.edu/docs/srbk0004